

(Card Code 1-5) CREATIVE DARKROOM TECHNIQUES

(Please circle a number to indicate your answer)

(6) Did you purchase this publication yourself or receive it as a gift?

1. Purchased
2. Received as a gift

(7) If you purchased this publication yourself, from what source(s) did you learn about it?

1. Magazine advertisement
2. Mail circular/notice
3. Display in store
4. Recommendation from salesperson
5. Suggested by a friend

(8) What kind of darkroom work do you do?

1. Black and white
2. Color
3. Black and white/and color

(9) How interested or involved with photographic darkroom work are you?

1. Professional
2. Serious
3. Amateur or beginning photo hobbyist

How appropriate do you find this publication for your use?

(10) Overall:

1. Excellent
2. Good
3. Fair
4. Poor

(11) Technical:

1. Too technical
2. About right
3. Not technical enough

(12) About how many rolls or cartridges of film do you use in a year?

1. 40 or more
2. 20-30
3. 10-20
4. Less than 10

(13) What is your age group?

1. Under 18
2. 18-24
3. 25-34
4. 35-49
5. 50+

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Have you read any of these magazines in the last three months? Please indicate if you are a regular reader (2 or more issues) or an occasional reader (1 issue).

	None	Occasional	Regular
(14) Modern Photography	1.	2.	3.
(15) Popular Photography	1.	2.	3.
(16) Camera 35	1.	2.	3.
(17) Petersen's Photographic	1.	2.	3.

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If you would like a SUBSCRIPTION to **KODAK Photonews** please print your name and address below:

Name \_\_\_\_\_

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This card is for the survey only. We will be glad to answer your questions about photography, but please write separately to Eastman Kodak Company Photo Information, Dept. 841, 343 State Street, Rochester, New York 14650.

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We would appreciate your assistance  
with this survey. For your help we will be glad to  
send you a **SUBSCRIPTION**  
to **KODAK Photonews** at no cost.

**KODAK Photonews** is published several times a year, and the articles on current photo techniques will help you get better pictures. It will alert you to new or revised Kodak publications and tell you how to get them. **KODAK Photonews** will also keep you up to date on current Kodak products.

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